

## **Cookie statement**

This Cookie Statement provides information about the cookies that marXact B.V. (also referred to as: marXact or we and "us") uses on the website <https://marxact.com> (hereinafter: the “Website”) and for which purpose these cookies are used.

### **What are cookies?**

Cookies are little pieces of (textual) information that are sent to your browser and stored on the hard drive or memory of your computer, tablet, or mobile phone (hereinafter: "Device"). The cookies placed on your device cannot cause damage to your saved files. When we use the term 'cookies' we also refer to similar information collecting techniques such as *device fingerprinting*.

### **Which Cookies does marXact use?**

Functional cookies marXact uses functional cookies. These cookies are necessary to deliver the services and functionalities that you expect from our Website. Functional cookies store information about your login activity so that your information may be saved the next time you visit our website.

### *Analytics cookies*

marXact uses analytics services in order to collect statistics about the use and performance of the Website. The analytics service analyzes this information and sends the results back to marXact. marXact gains insight into how the Website is used and, on the basis of that information, can make changes to the Website and/or its services if necessary. marXact may provide this information to third parties if legally required.

We have set up our analytics services with your privacy in mind. We have taken the following measures to ensure your privacy and the safety of your data:

- a. We have agreed with the provider of the analytics service that the data may not be used for other purposes.

### *Affiliate cookies*

marXact uses affiliate marketing cookies. If you have come to our Website through one of our affiliates, it may be that the affiliate receives compensation from us. The affiliate cookies enable us to determine which affiliate has directed you to our Website.

### *Social Media plug-ins*

The Website provides the option to access to various social media sites, such as Facebook, Twitter, LinkedIn, Instagram, YouTube, and Google+. With the help of these social media plugins you can share and recommend information on the website with others. Third parties

(the social media sites) may place cookies on your Device. These may be cookies that aim to optimize your user experience, but you may also place tracking cookies that are used to track your surfing behavior across multiple websites and build up a profile of your surfing behavior.

### *Tracking cookies*

marXact uses third party cookies on the Website that can offer you personalized offers based on your surfing habits. Through the website a cookie is placed on your device with a unique number. This cookie makes it possible to recognize your device when you visit another website after a visit to our website, which is part of the same ad network. This makes it possible for marXact to show you ads on that other website.

The data collected in this way will only be used by marXact to enable you to display our advertisements on other websites and will not be linked to other files.

### **Deleting cookies**

You can always withdraw the consent you have given to marXact to place cookies by setting your browser so that it does not accept cookies or by removing all cookies already placed in your browser. Use the help function of your browser to see how you can delete the cookies. Please keep in mind that the removal of cookies may result in certain parts of the Website not working or working properly.

Refusing and removing cookies only affects the computer and browser on which you perform this operation. If you use multiple computers and / or browsers, you must repeat the above-mentioned operation (s) for each computer and / or browser.

## **Privacy Statement**

It is possible that the information collected by means of a cookie contains personal data. If that is the case, the Privacy Statement of marXact also applies to the processing of this personal data. The Privacy Statement can be found on the Website.

## **Changes or updates**

This Cookie Statement is subject to change. Changes to this Cookie Statement shall be communicated via the Website.

## **Questions**

If you have any questions regarding this Cookie Statement, please send an email to [info@marxact.com](mailto:info@marxact.com).